

2018-2019 Fall and Spring Application

SEARCH FOR PROGRAMS IN YOUR AREA! OUT2LEARNHOU.ORG | CALL 2-1-1



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#### Overview of Out 2 Learn

Out 2 Learn is a collaborative-led initiative, focused on increasing access to and improving the quality of out-of-school time (OST) services and enhancing connections among providers. Leadership is provided by the City of Houston Mayor's Office of Education, Harris County Department of Education's CASE for Kids, Houston Endowment, and United Way of Greater Houston. Out 2 Learn and its key strategies were created through this strategic partnership to support the Greater Houston region.

The Out 2 Learn network will expand access to high quality out-of-school time services to all families in our region through a coordinated, youth-center approach to professional development, community investment, and community awareness of the importance of quality services and youth voice.

### **Out 2 Learn Strategies**

The Out 2 Learn initiative implements three strategies: Quality, Access and Connections. Through the Quality component, Out 2 Learn strives to support, train, and coach quality OST programs. OST staff embark on a journey to become *Committed 2 Quality*. Trainings are focused on continuous quality improvement strategies to assess, plan and improve programs through self-evaluation.

Within the Access component, Out 2 Learn works to increase and expand quality programming within targeted communities that have been identified as high-need.

Lastly, through the Connections component, Out 2 Learn offers a professional learning community for OST professionals, shares best practices, and offers OST providers networking and professional development opportunities. Connections also include the Out 2 Learn website, a free searchable database of OST programs across Houston that families can use to locate programs in their area.

If you would like to learn more about the Out 2 Learn initiative or are interested in attending the next Out 2 Learn Quarterly Meeting, contact <u>olearn@unitedwayhouston.org.</u>

#### **Out 2 Learn Partnership**

Addressing the gaps in current out-of-school time offerings is a complex issue that requires support from parents, youth, community partners, and stakeholders. This funding application is an opportunity to target barriers and support stronger provider and funder relationships. OST providers bring expertise on programming including family and youth engagement, while funders offer knowledge, resources, and a different vantage point. By partnering together, OST providers and funders can analyze and address the systemic issues that hinder youth and families from benefiting from quality out-of-school time services more effectively.

To continue the efforts of Out 2 Learn 2018 Summer Funding projects, any agency that served as a lead or partner agency in an Out 2 Learn Summer 2018 project and that passes United Way's Organizational Review is eligible to serve as a lead agency for the Out 2 Learn 2018-2019 Fall and Spring Application. Furthermore, a lead agency can add a partner agency that has not been previously funded by Out 2 Learn onto their proposal.



The 2018-2019 Fall and Spring Application is divided into five major components: 1) proposed program narrative, 2) collaboration, 3) budget, 4) budget narrative, and 5) Out 2 Learn Partnership questions. The newly-added Out 2 Learn Partnership questions component seeks to establish the funder and grant recipients as partners in the investment process, equally committed to transparency and forging new ways of collaborating. These questions will gauge applicants' willingness to collaborate with other agencies and to adjust program implementation in response to community needs.

While there is no silver bullet to resolving barriers and roadblocks faced by OST providers, Out 2 Learn is committed to serving as a resource and partner throughout the funding cycle. Out 2 Learn is committed to supporting and strengthening agencies' programmatic efforts with any and all professional development opportunities and resources available, including continuous quality improvement trainings and coaching; bundling capacity-building workshops on key nonprofit management topics; and additional resources in response to agencies' needs.

The immediate vision behind Out 2 Learn 2018-2019 Fall and Spring funding is to invest in projects that can be uplifted as examples for the larger Houston OST community and offer new learnings for OST providers. This will support the larger vision of Out 2 Learn increasing participation in high-quality OST programs, ultimately improving high school graduation rates and reducing juvenile crime rates. The Out 2 Learn leadership organizations strongly believe that by working together, grant funders and OST providers can advocate for and increase public support of OST programs as valuable and essential to overall youth development and learning.

Proposals that are innovative, expand access, and/or create equity will be prioritized. Proposals that only add service delivery enhancements or replacement funds for existing programs are discouraged.

To aid in brainstorming or initiating new ways of thinking about program development, review the activities and notes provided on page 13.

### **Request for Proposal**

### **Background**

In 2015, several community stakeholders initiated conversations about Houston families' access to OST programs in Harris County. In the summer of 2016, Houston Endowment commissioned a landscape study of OST programs in Harris County, which highlighted neighborhoods in which demand for OST programs exceeded supply. Consequently, Houston Endowment invested in key organizations (City of Houston Mayor's Office for Education, Harris County Department of Education, and United Way of Greater Houston) to launch Out 2 Learn. In January of 2018, Out 2 Learn was officially launched to the Greater Houston region.

### **Proposal and Grant Details**

• All proposals must be collaborations; collaborations are defined as two or more organizations joining together to enhance service delivery for a shared group of youth



- Proposals must be located in one of the following neighborhoods: Acres Homes, North Forest, Central Southwest, Fifth Ward, East End and Crestmont/South Acres
- Proposals must select one neighborhood to serve. Projects proposing multiple areas will not be considered
- Funding requests should not exceed \$95,000
- Funding period: September 2018 May 2019

#### Funded proposals must:

- Actively participate in YPQI trainings and participate in staff development activities
- Actively engage in Out 2 Learn Quarterly meetings
- Increase the number of youth served from pervious 17-18 academic school year
- Submit data as required by the Out 2 Learn evaluator

### **Request for Proposal Timeline**

DATE	ACTIVITY
Tuesday, June 26, 2018	Request for Proposal Released
Wednesday, July 11, 2018, 10:00 – 11:00 am	Proposal Conference
Thursday, July 12, 2018 by 5:00 pm	Organizational Review Due
Wednesday, July 18, 2018, 10:00 – 11:00 am	Technical Assistance Call
Wednesday, July 25, 2018, 3:00 – 4:00 pm	Technical Assistance Call
Monday, July 30, 2018, 8:30 – 11:00 am	Out 2 Learn Quarterly Meeting
Monday, July 30, 2018 by 5:00 pm	Application Due
Week of August 13 <sup>th</sup>	Funding Notifications

#### **Review Process**

The review committee will be comprised of representation from Houston Endowment, the City of Houston Mayor's Office of Education, United Way of Greater Houston, Harris County Department of Education's CASE for Kids, Harris County Precedent 2, and youth from various communities. The review committee will review and score applications. The Out 2 Learn Coordinating Council will make final funding decisions.

### **Lead Organization Requirements**

### **Eligibility**

To serve as a lead organization for a 2018 Fall and Spring proposal, organizations must adhere to the following eligibility requirements:

- Lead organization must have received Summer Out 2 Learn funding
- Lead organization can only act as lead for one project
- Must be a 501 (c)(3) for at least two years



### **Organizational Review**

Funded programs must meet basic financial and administrative requirements through a process referred to as Organizational Review. If an organization does not pass Organizational Review, it is eliminated from further consideration. Programs that operate under the umbrella of a sponsoring organization, such as a church, may submit financial information prepared by the sponsoring organization, but this information must relate to the operations of the OST program. Organizational Review documents are due Thursday, July 12, 2018 by 5:00pm.

### **Eligible Lead Organizations**

The following agencies are eligible to serve as a lead organization for the 2018-2019 Fall and Spring Funding Application. Initial eligibility was determined from an agency serving as a lead or partner agency in an Out 2 Learn Summer 2018 project. If a listed organization has not undergone and passed United Way's Organizational Review, it will need to submit the required documents by July 12<sup>th</sup> to move forward in the process.

Furthermore, a lead organization can add a partner organization that has not been previously funded by Out 2 Learn onto their 2019-2019 Fall and Spring proposal.

Austin High School

Booker T. Washington

Boys & Girls Clubs of Greater Houston

City of Houston Health Department/ My Brother's Keeper Houston

City of Houston Parks and Recreation

City of Houston Public Library

Color of Life - Community Resource & Activity Center

**Community Family Centers** 

Comp-U-Dopt

DiscoverU

Fifth Ward Enrichment Program, Inc.

Girls Inc. of Greater Houston

**HISD Wraparound Services** 

Houston Area Urban League

HYPE Freedom School, Inc.

**KEW Learning Academy** 

Lawson Middle School

M.C. Williams Middle School

Southwest Glen Mission

Stephen F. Austin High School

Writers in the Schools

YMCA of Greater Houston

Young Audiences of Houston



## Application

LEAD ORGANIZATION IN	NFORMATION
Name:	
Address:	
Contact Name:	
Contact E-mail Address:	
<b>Contact Phone Number:</b>	
Partner's Mission	
<b>Statement:</b>	
PARTNER #2 INFORMATI	ION
Name:	
Address:	
<b>Contact Name:</b>	
<b>Contact E-mail Address:</b>	
<b>Contact Phone Number:</b>	
Partner's Mission	
Statement:	
PARTNER #3 INFORMATI	ON (if applicable)
Name:	
Address:	
<b>Contact Name:</b>	
<b>Contact E-mail Address:</b>	
<b>Contact Phone Number:</b>	
Partner's Mission	
Statement:	
PARTNER #4 INFORMATI	ION (if applicable)
Name:	
Address:	
Contact Name:	
<b>Contact E-mail Address:</b>	
<b>Contact Phone Number:</b>	
Partner's Mission	
Statement:	



Project Name:	
# and Ages of Youth Proposed to be Served:	ages <b>5-10</b> (Grades K-5 <sup>th</sup> ) ages <b>10-14</b> (Grades 6 <sup>th</sup> -8 <sup>th</sup> ) ages <b>14-18</b> (Grades 9 <sup>th</sup> -12 <sup>th</sup> ) ages <b>18</b> + (HS Seniors and Young Adults)
Proposed Zip Code/ Community Served:	
Start/End Dates, Days and Hours of Program Operation:	: Program Start Date : Program End Date : Days of the Week : Program Hours
Program Location (include organization, address and neighborhood):	
Total Amount of Funding Requested from Out 2 Learn:	
Total Number of Youth Served in 2017/2018 Academic School Year:	
Total Number of Increased Slots Supported by Out 2 Learn funding:	The proposed number of <b>increased</b> slots supported by Out 2 Learn funding during the 2018/2019 academic school year.



Proposed Program Narrative	
1. Define and describe your overall program goals and programming theme for the 2018-19 academic year.	
2. Describe your proposed program activities, and outline a sample daily agenda.	
3. Describe your youth recruitment plan.	
4. Define your proposed youth outcomes and the tools used to capture program data.	
Collaboration	
5. Have the partners collaborating for this project worked together previously? If so, briefly describe the previous partnership.	
6. Please detail each partner's role in the program and the specific service they will provide within the program.	



Out 2 Learn Partnership Questions
7. Describe your history working in the neighborhood you propose to serve.
8. Describe how you collect feedback from the youth and families you serve. How do you utilize youth and family voice in your program offerings?
9. Share learnings from your Out 2 Learn Summer Project.
10. Describe any anticipated barriers to program participation and how your project will address those barriers.
11. Describe how Out 2 Learn's vision and mission align with your organization's vision and mission.
12. Beyond securing continued funding, describe your plans for program
sustainability and how Out 2 Learn could assist.



Program Budget			
Prepare the project budget using the template below and answer Budget Narrative questions.  Budget Time Period: September 1, 2018 through May 31, 2019			
CATEGORY	AMOUNT		
REVENUE			
Out 2 Learn Grant			
Government Funding	\$		
Other donations/grants (corporations, foundations, individuals, etc.)	\$		
Client Fees	\$		
Other funding	\$		
TOTAL REVENUE	\$		
EXPENSES			
Salaries and Related Expenses	\$		
Professional Fees/Contract Services	\$		
Program-Related Expenses	\$		
Assistance to Individuals	\$		
All Other Expenses	\$		
TOTAL EXPENSES	\$		



Budget Narrative		
1.	Explain your budget for this request. Provide a detailed description of how you plan to spend Out 2 Learn funding, including the number and role of personnel included in your budget. Note: 2,000 character limit	
2.	Describe in detail the Program-Related Expenses entered on the Program Budget form. Note: 2,000 character limit	
3.	Describe in detail any expenses entered in the Assistance to Individuals line item on the Program Budget form. Note: 2,000 character limit	
4.	List other sources of funding. Describe in detail how this proposed project is different or builds from other previously funded projects (including UW affiliate programs and Education Collaborative Summer Grant programs). Note: 2,000 character limit	
5.	Provide any additional details about your revenue and expenses to better understand your project. Note: 2,000 character limit	



# Signatures

Executive Director Signature, Lead Organization	Date
Executive Director Signature, Partner Organization #1	Date
Executive Director Signature, Partner Organization #2	Date
Executive Director Signature, Partner Organization #3	Date
Electronic or scanned signatures are acceptable.	
Applications are due by 5:00 pm on July 30, 2018. All applications must be submitted b or delivered to the receptionist at United Way of Greater Houston (50 Waugh Drive).	y email
All applications will be time stamped.	
LATE APPLICATIONS WILL NOT BE ACCEPTED.	
Please email Katherine von Haefen for questions related to the application:	
Katherine von Haefen Manager, Community Impact - United Way of Greater Houston <u>Kvonhaefen@unitedwayhouston.org</u>	

Thank you!



### **Additional Information and Brainstorming Exercises**

To RSVP for the Proposals Conference scheduled for Wednesday, July 11<sup>th</sup> at 10:00 – 11:00 am, please visit: https://www.surveymonkey.com/r/PCTACRSVP

To RSVP for the Technical Assistance Calls scheduled for Wednesday, July 18<sup>th</sup> at 10:00 – 11:00 am or Wednesday, July 25th at 3:00 – 4:00 pm, please visit: <a href="https://www.surveymonkey.com/r/PCTACRSVP">https://www.surveymonkey.com/r/PCTACRSVP</a>

To RSVP for the Out 2 Learn Quarterly scheduled for Monday, July 30<sup>th</sup> at 8:30 – 11:00 am, please visit: https://www.surveymonkey.com/r/O2LRSVP

The purpose of the following activities is to inspire thought for your agency's brainstorming! **Do not** let these exercises box you in; use them as a spring box for brainstorming.

#### **Activity #1**

### Ask the following questions:

How can you build on your existing strengths?

How can Out 2 Learn funds address an unrecognized and/or unmet need?

How does this idea create value?

What program models are currently thriving in another city that would work well in Houston? How does this idea expand access to high quality OST programming to youth and families who have not previously participated in any programing?

How can this project service the whole family?

Has your agency explored the opportunity to work with a neighborhood school for your project?

#### Activity #2

Fill in the blanks below and substitute the word "innovate" with the following words: creat	te
value, address this unrecognized and unmet need, deviate from the norm, etc.	
Our agency has not been able to (increase # of youth served or expand access) when it comes to	
addressing (focus area) due to (barrier(s)) but we can innovate by	
and face that obstacle.	

#### **Activity #3**

#### Write out your story.

Explain how you developed this idea and why you are now ready to implement it. List out the biggest challenges in implementation. What types of support will your agency need to work through these challenges? When faced with a challenge, is there room for collaboration? How can Out 2 Learn support?

Visit the Out 2 Learn Website for more information about Out 2 Learn: www.Out2LearnHOU.org

